

Overview

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Fair. Kind. Ambitious. Collaborative.

Those are our values and behaviours.

They exist to help us realise our vision of safe, effective and kind nursing and midwifery that improves everyone's health and wellbeing.

So we have to live up to them consistently, in every situation. Including when we write.

We use principles for **fair** and **kind** writing because they help us to **collaborate** with people inside and outside the NMC. There are a few ways to sound **ambitious** too.

Writing for everyone

Dense paragraphs of legalese and corporate jargon make life hard. If English isn't your first language, or you have learning difficulties, it's much, much harder.

Following this guide won't just help you stay true to our values and behaviours. It'll help your readers, whoever they are.