Building on ambitions for community and public health nursing

A consultation on draft standards for community and public health nursing.

Social media pack
Introduction

As the professional regulator of almost 725,000 nurses and midwives in the UK, and nursing associates in England, we have an important role to play in setting, promoting and upholding high professional standards.

In collaboration with people receiving care, nurses and other partners, we’re reviewing the standards that set out the knowledge and skills needed to gain a specialist qualification, and the associated programme standards we set for these roles.

Find out more here.

This social media pack will support you to promote the consultation on your social media channels and in your newsletters, to encourage your audiences to respond to the consultation. You will find some templated messages below, links and some images for your use. All these are available to download.

These are separated by audience types so you can use the messaging that is most appropriate for you. If you don’t see what you need here, or would like some advice, the NMC’s Digital Communications team is happy to assist in any way they can, including custom design and resizing. Please email eleanor.taylor@nmc-uk.org
Community and public health nurses provide support and advice to keep people healthy, enabling people to live at home without compromising on safe, kind, and effective care.

The Nursing and Midwifery Council has been working with people who receive this care, nurses and other groups to develop new standards to reflect how modern care is delivered by these nurses.

Find out more and tell them what you think of the draft standards.

The consultation will be open until 2 August 2021
www.nmc.org.uk/future-community-nurse/professional
#FutureCommunityNurse

@nmcnews is reviewing their post-registration standards and they want to hear from you!

Find out more and tell them what you think of the draft standards.

The consultation will be open until 2 August 2021
www.nmc.org.uk/future-community-nurse/professional
#FutureCommunityNurse
Take part in the Nursing and Midwifery Council’s consultation on new draft education standards for community and public health nursing.

Nurses working in the community deliver excellent care every day. They do this across settings including people’s homes, hospices, care homes, prisons, schools, workplaces, GP surgeries and clinics. Community and public health nurses provide support and advice to keep people healthy, and care and treatment for us when we’re at our most vulnerable, enabling us to live at home without compromising on safe, kind, and effective care.

The NMC has been working with people who receive this care, nurses and other groups to develop new standards of proficiency to reflect how modern care is delivered by these nurses.

Now, the NMC wants to hear from you.

Over the course of the next 16 weeks [until 2 August 2021], they are holding a consultation seeking views on the new draft post-registration standards. There will be different ways to get involved and they want to hear from as many people as possible. We encourage you to have your say!

Your views will help them to develop new standards that will shape the education and ongoing development of community and public health nurses, seeking to improve people’s wellbeing.

Please get involved and tell the NMC what you think of the new draft standards.

www.nmc.org.uk/future-community-nurse/public
Those using services and the general public

Facebook

Community and public health nurses provide support and advice to keep people healthy, and care for us when we’re at our most vulnerable, enabling us to live at home without compromising on safe, kind, and effective care. The Nursing and Midwifery Council has been working with people who receive care, nurses and other groups to develop new standards to reflect how modern care is delivered by these nurses.

They want to hear from you – tell them what you need from a specialist nurse and what’s most important to you when you’re receiving support and care. Your views will help them to develop new standards that will shape the education and ongoing development of community and public health nurses.

Their consultation is open until 2 August 2021

www.nmc.org.uk/future-community-nurse/public

#FutureCommunityNurse

Twitter

Tell @nmcnews what you need from a specialist nurse and help them to develop new standards that will shape the education and development of community and public health nurses.

Their consultation is open until 2 August 2021

www.nmc.org.uk/future-community-nurse/public

#FutureCommunityNurse

Social media title card – click to download
School nurses

Facebook

The Nursing and Midwifery Council has been working with people who receive care, nurses and other groups to review the standards that set out the knowledge and skills needed to gain a specialist qualification, and the associated programme standards for community and public health nurses like you. They want to hear what you think of the draft standards. Their post-registration standards consultation will be open until 2 August 2021.

www.nmc.org.uk/future-community-nurse/professional
#FutureCommunityNurse

Twitter

Tell @nmcnews what you need from a specialist nurse and help them to develop new standards that will shape the education and development of community and public health nurses.

Their consultation is open until 2 August 2021.

www.nmc.org.uk/future-community-nurse/professional
#FutureCommunityNurse

Social media title and quote cards – click to download
Health visitors

Facebook

Are you a health visitor?
The Nursing and Midwifery Council has been working with people who receive care, nurses and other groups to review the standards that set out the knowledge and skills needed to gain a specialist qualification, and the associated programme standards for community and public health nurses.

They want to hear from you! Tell them what you think of the draft standards until 2 August 2021

www.nmc.org.uk/future-community-nurse/professional

#FutureCommunityNurse

Twitter

Are you a health visitor?
@nmcnews is reviewing their post-registration standards and they want to hear from you!

You can find out more and tell them what you think of the draft standards until 2 August 2021

www.nmc.org.uk/future-community-nurse/professional

#FutureCommunityNurse

Social media title and quote cards – click to download
Occupational health nurses

**Facebook**

The Nursing and Midwifery Council has been working with people who receive care, nurses and other groups to review the standards that set out the knowledge and skills needed to gain a specialist qualification, and the associated programme standards for community and public health nurses.

They want to hear from Occupational Health Nurses. Tell them what you think of the draft standards until 2 August 2021

www.nmc.org.uk/future-community-nurse/professional

#FutureCommunityNurse

**Twitter**

If you’re an occupational health nurse @nmcnews wants to hear from you!

They are reviewing their post-registration standards so take a look and tell them what you think of the draft standards until 2 August 2021

www.nmc.org.uk/future-community-nurse/professional

#FutureCommunityNurse

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Social media title and quote cards – click to download
The Nursing and Midwifery Council is reviewing post-registration standards to support specialist nurses to provide expert care for people at home, in the community, visiting a GP surgery or accessing public health services. They want to hear from you. Tell them what you think of the draft standards until 2 August 2021.

www.nmc.org.uk/future-community-nurse/professional

#FutureCommunityNurse
If you are studying, or hope to study, for a post-registration nursing qualification, the Nursing and Midwifery Council wants to hear from you.

They're reviewing the standards that set out the knowledge and skills needed to gain a specialist qualification, and the associated programme standards they set for these roles.

Find out more and tell them what you think of the draft standards. The consultation will be open until 2 August 2021.

www.nmc.org.uk/future-community-nurse/professional
#FutureCommunityNurse

If you are studying for a post-registration nursing qualification, @nmcnews wants to hear from you.

Find out more about their review of post-registration standards and tell them what you think of the proposals until 2 August 2021.

www.nmc.org.uk/future-community-nurse/professional
#FutureCommunityNurse

Social media title and quote cards – click to download
Chief Nursing Officers (CNOs) of the UK

Please find below social media cards featuring the four CNOs for the UK.

Please use these on your social media – make sure to tag them and use #FutureCommunityNurse

**Professor Amanda Croft**
Chief Nursing Officer for Scotland
@amandalcroft

**Professor Charlotte McArdle**
Chief Nursing Officer for Northern Ireland
@charlottemcardl

**Gareth Howells**
Interim Chief Nursing Officer for Wales
@garethhowells1

**Professor Ruth May**
Chief Nursing Officer for England
@CNOEngland

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**Social media quote cards – click to download**
Further information

The NMC’s Digital Communications team is happy to assist in any way they can, including custom design and resizing.

Please email eleanor.taylor@nmc-uk.org