

Corporate plan

2011-2014

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In September 2009 the NMC set out its strategic vision towards 2014. The strategic vision articulates three clear goals which form the foundation of all of the NMC's planning documents. This 2011-2014 corporate plan shows the high level organisational objectives for the period 2011-2014.

Goal 1

Public protection will be at the centre of all of our activities. Our work will be designed around and measured against the benefits we can bring to the public

- 1 To meet this strategic goal, our objectives during 2011-2014 will be to:
 - 1.1 set high standards of education and practice and assure the quality of education programmes for nurses and midwives
 - 1.2 safeguard the public's health and wellbeing by keeping an accessible accurate register of all nurses and midwives who are fit to practise in the UK
 - 1.3 bring about public confidence by taking swift and fair action to deal with individuals whose integrity or ability to provide safe care is questioned
 - 1.4 set clear expectations for nurses and midwives in practice so that the public can be confident of the care received from a nurse or midwife.

Goal 2

We will have open and effective relationships that will enable us to work in the public interest

- 2 To meet this strategic goal our objectives during 2011-2014 will be to:
 - 2.1 develop and maintain open and effective partnerships that help us positively influence the behaviour of nurses and midwives and promote public safety
 - 2.2 develop and maintain constructive and responsive communications so that people are well informed about the standards of care expected from nurses and midwives .

Goal 3

Our staff will have the skills, knowledge and supporting systems needed to help us provide excellent services to the public and the people that we regulate

- 3 To meet this strategic goal our objectives during 2011-2014 will be to:
 - 3.1 develop effective services and governance processes that support the fulfilment of our statutory functions
 - 3.2 build a culture of excellence by attracting, retaining and developing staff to deliver high quality services
 - 3.3 provide value for money and demonstrate that our processes are robust, proportionate and based on evidence.